

NEWS RELEASE

29 June 2024

NEW WORLD CHONGQING HOTEL GRAND OPENING

The milestone launch represents another step forward in the brand's rapid China expansion

New World Chongqing Hotel officially opens its doors today. The hotel proudly combines local heritage with modern hospitality. Nestled in the heart of Yuhu Island in the city's Bishan District, the hotel is moments away from the renowned national tourist attraction, Xiuhu Park. Aside from its stunning location, the hotel also offers guests a unique retreat featuring surrounding natural scenery. This opening marks the debut of New World Hotels & Resorts in Chongqing and represents a significant milestone in the brand's rapid expansion in China.



Photo: New World Chongqing Hotel

“We are thrilled about the opening of our first upper-upscale hotel in China, which is also the first in our hospitality portfolio to be managed by New World Tongpai Hotels Group,” said Mr. Gilbert Ee, Chief Executive Officer of GSH Corporation. “The hotel’s unique location in the heart of the picturesque Yuhu Lake, paired with its world-class design and stellar amenities, makes New World Chongqing Hotel an iconic landmark that embodies Bishan District’s environmental and cultural heritage.”

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Photo: Panoramic View of New World Chongqing Hotel

Immerse in Chongqing's Cultural Landscape

Nature is highly valued in Chinese culture, and the pursuit of tranquillity has remained an enduring aspiration of the cultural elite since ancient times. To provide this peaceful respite, New World Chongqing Hotel is located at the centre of the 400,000-square-meter Yuhu Lake, surrounded by calm waters and majestic mountains. The hotel's design seamlessly integrates the beauty of the landscape, blending harmoniously with its natural and cultural environment. At the main entrance, the rolling Jinyun and Bishan Mountains are depicted on a large screen, evoking a sense of wonder in guests as they arrive. The lobby's French windows further draw natural beauty into the hotel, immersing guests in vivid, lush surroundings the moment they step through the doors.



Photo: The Lounge

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The hotel offers 200 guest rooms, each decorated with contemporary touches that represent the distinctive local heritage of Bishan's eight scenic viewpoints. There are 10 different room categories that guests can choose from, including lakeview rooms, family rooms, and spa suites. All these rooms are equipped with lavish bathtubs, further inspiring an enhanced sense of leisure.



Photo: Deluxe Hollywood Room

Catering to Diverse Events and Meetings

The hotel presents a choice of two exceptional dining destinations. **WEI Kitchen** offers a breakfast buffet and all-day dining menu brimming with authentic local delicacies, while **Hai Yao Xuan Chinese Restaurant** fuses Cantonese and Sichuan cuisine with western elements for a unique culinary experience. Whether guests are craving local delights or intricate Chinese fusion cuisine, they will find countless dishes to satisfy their taste buds at New World Chongqing Hotel.

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Photo: All Day Dining Restaurant 'WEI Kitchen'

The hotel also offers a selection of recreational amenities, including a spacious gym and a swimming pool. Soothing spa services are also available for guests to relax and tend to their well-being.

The hotel is home to a flexible range of meeting and event spaces. A 2,000-square-metre column-free area can be arranged in various formations as required, and is complemented by three unique outdoor zones. These areas can be adapted for various types of events such as weddings, family reunions and performances. They also double as ideal venues for meetings, incentives, product launches, conferences and exhibitions.

“Bishan is an ancient town known for its exceptional natural landscapes and is also one of the major regions of the Chengdu-Chongqing twin-city economic circle. As such, it is a great honour to open our first hotel in the extraordinary Chongqing under the New World Hotels & Resorts brand. We look forward to serving our esteemed guests and hope they will enjoy the unparalleled experiences available to them,” said Mr. Tony Chick, Executive Vice President of New World Tongpai Hotels Group. “The opening of New World Chongqing Hotel represents another promising phase in the expansion plans of New World Tongpai Hotels Group, with three new hotels soon to grace our presence in Mainland China.”

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From June 29 to July 31, 2024, New World Chongqing Hotel is delighted to offer RMB 588 for a one-night stay in a Deluxe Room, RMB 999 for a two-nights stay in a Deluxe Room, RMB 988 for a one-night stay in a lake view suite with a 60-minutes SPA session for one, and RMB 1,099 for a one-night stay in a leisure suite with a set of light meal for four, as its exclusive opening offer. This offer includes breakfast for two and free mini bar service.

About New World Chongqing Hotel

New World Chongqing Hotel is nestled in the heart of Yuhu Island in the city's Bishan District, adjacent to Xiuhu Park, a national tourist attraction renowned for its stunning natural beauty. Comfortably accommodating 200 guestrooms and suites, the hotel's upscale ambiance perfectly frames the stunning vistas that surround it, offering upper-upscale natural spaces in which to unwind. The lobby terrace, lakeside terrace, and open lawn also offer idyllic settings for banquets and celebrations. The hotel presents a choice of two dining destinations. Cantonese and Sichuan cuisines await discerning connoisseurs, along with Western elements that offer a unique culinary experience. Other guest amenities include activity spaces, gyms and swimming pools, making it an ideal natural destination for holiday and MICE purposes. For more information, please visit chongqing.newworldhotels.com

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About New World Hotels & Resorts

New World® Hotels & Resorts is part of Rosewood Hotel Group, one of the world's leading global lifestyle and hospitality management groups. New World Hotels & Resorts is comprised of upper-upscale hotels and resorts with a primary focus on gateways and getaway locations in Greater China and other markets in Asia. Each New World property is committed to delivering modern and genuine Asian hospitality experiences for modern leisure travellers and locals, through food, design and communities. Our properties strive to deliver positive impact by adopting sustainable practices and actively fulfilling the group's commitment to social responsibility. The brand manages a collection of 16 properties located in China, The Philippines and Vietnam. Across all properties there are more than 300+ rooms offering a full range of convenient amenities and services, including a variety of restaurants, business services, flexible meeting facilities, Residence Club executive floors and recreational options. For more information, please visit newworldhotels.com

About New World Tongpai Hotels Group

New World Tongpai Hotels Group is a lifestyle hospitality group focused on creating new centers of contemporary experiences and spaces for the next generation. It is comprised of two brands: New World Hotels & Resorts, an upper-upscale collection of properties in key gateway cities and resort destinations in mainland China; and TONGPAI, an urban hospitality and lifestyle brand that stretches the boundaries of traditional city hotels that integrate co-living concepts and communal workspace within vibrant social communities. For more information, please visit nwtphotelsgroup.com

About Rosewood Hotel Group

Rosewood Hotel Group, a privately owned company, is one of the world's leading global lifestyle and hospitality management groups. It encompasses four brands: ultra-luxury Rosewood Hotels & Resorts®; upper-upscale New World Hotels & Resorts; Asaya, an integrated well-being concept; and Carlyle & Co., a modern and progressive private members clubs. Its combined hotel portfolio consists of 49 hotels in 23 countries with more than 30 new properties currently under development. For more information, please visit rosewoodhotelgroup.com

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About GSH Corporation Limited

Listed on the Mainboard of the Singapore Exchange, GSH Corporation Limited is a growing property developer in Southeast Asia, with properties under development in Malaysia and China. It also owns and operates the Sutera Harbour Resort in Kota Kinabalu, comprising two five-star hotels, a 104-berth marina and a 27-hole championship golf course, and the idyllic Sutera@Mantanani Resort on the Mantanani Islands in Sabah.

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