

NEW WORLD GRAND RAMA 9, BANGKOK HOTEL TO OPEN 2017

New World Hotels & Resorts expands its footprint into Thailand



New World Hotels & Resorts has been appointed under a long-term agreement by Thailand-based real estate developer Grand Canal Land (G Land) to manage New World Grand Rama 9, Bangkok Hotel, scheduled to open mid-2017. This signing represents a significant milestone in broadening the New World Hotels & Resorts presence in Asia and it is the latest addition to the brand's existing portfolio of properties in mainland China, Vietnam and the Philippines.

The 285-room hotel will be an integral component of the prominent Grand Rama 9 mixed-use development located at the Rama 9 Intersection off Ratchadapisek Road, near the Phra Ram 9 MRT station and close to the new Stock Exchange of Thailand. As part of Bangkok's emerging new Central Business District (CBD) and financial hub, the Grand Rama 9 is comprised of eight new residential towers; grade A office space including the mixed-use "super tower" and Unilever House, home of Unilever's Asia-Pacific headquarters; a 3,000-square-metre convention centre; and The Shoppes Grand Rama 9 complex with its direct link to the MRT concourse.

The hotel's architectural design will be led by Bangkok-based A49 while Singapore-based White Jacket will design the hotel's interiors. The property will feature New World Hotels & Resorts' signature Residence Club executive floors and lounge. Food and beverage choices will include a lobby lounge, café, specialty restaurant and rooftop pool bar. Meeting and function facilities totalling 1,300 square metres will include a grand ballroom with landscaped outdoor terrace on the top floor and four meeting rooms with circular connecting stairway. Recreational options will be provided by a rooftop outdoor swimming pool and fitness centre.

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“Bangkok represents an important strategic expansion for us in Asia and we are very pleased to partner with Grand Canal Land to showcase our ‘modern Oriental hospitality’ in such a significant development in the Thai capital,” says Sonia Cheng, chief executive officer of Rosewood Hotel Group, New World Hotels & Resorts’ parent company.

“The deluxe New World Hotels & Resorts brand is well-known across Asia and is therefore a perfect match to complement our offerings from commercial and residential to leisure and shopping,” says Ms. Romani Boondicharern, director and deputy managing director of G LAND. “This hotel will become an integral component of Grand Rama 9, and strengthen its position as a prime commercial and leisure destination. We look forward to a prosperous and long-term relationship with New World Hotels & Resorts.”

About New World Hotels & Resorts

Favoured by business travellers and meeting planners, New World Hotels & Resorts includes deluxe properties in Hong Kong, Beijing, Dalian, Guiyang, Shanghai, Wuhan, Ho Chi Minh City, two in Manila and an affiliated hotel in Shunde. The hotels offer a full range of relevant amenities and services, including multiple restaurants, business services, extensive meeting facilities, Residence Club executive floors and recreational options. New World Hotels & Resorts targets 30 hotels in operation by 2020. For further information or reservations, please contact your travel professional, visit newworldhotels.com or follow the group’s [Facebook page](#) for the latest news.

About Grand Canal Land

G LAND, which was listed in the Stock Exchange of Thailand in 1996, is one of the country’s largest real estate developers. Choosing to focus solely on developing real estate projects in Bangkok, G LAND has expanded over the decades under the leadership of a team of highly experienced and respected names with international industry experience. As of January 2015, G LAND had a market capitalisation of THB19.2 billion.

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