

1 July 2014

## NEW WORLD HOTELS FACT SHEET



<b>Overview:</b>	<p>New World Hotels are deluxe business and MICE-focused hotels in convenient central locations in primary and secondary cities in China and major Asian gateways.</p> <p>Six New World Hotels are located in Beijing, Dalian, Shanghai, Wuhan, Ho Chi Minh City and Manila with an affiliated hotel in Shunde. Most are 350+ room hotels offering a full range of relevant amenities and services, including a variety of restaurants, business services, extensive meeting facilities, Residence Club executive floors and recreational options.</p>
<b>Company Established:</b>	1978
<b>Affiliation:</b>	New World Hotels is a member of Rosewood Hotel Group, a Hong Kong-based international hotel management company.
<b>Brand Philosophy:</b>	The essence of New World Hotels is modern Oriental hospitality. Inspired to create experiences borne out of new interpretations of Oriental tradition, New World Hotels deliver a genuine and engaging style of service that is elegantly efficient, allowing guests the time and space to focus on and make the most of what's important to them.
<b>Number of Associates:</b>	Nearly 3,000
<b>Number of Rooms:</b>	3,565
<b>Hotel Locations:</b>	<p><b>China</b></p> <p>New World Beijing Hotel (309 rooms) New World Dalian Hotel (420 rooms) New World Millennium Hong Kong Hotel (464 rooms) New World Shanghai Hotel (558 rooms) New World Wuhan Hotel (327 rooms) New World Shunde Hotel (370 rooms)* <i>*A New World Hotels affiliate</i></p> <p><b>Philippines</b></p> <p>New World Makati Hotel (584 rooms)</p> <p><b>Vietnam</b></p> <p>New World Saigon Hotel (533 rooms) - more -</p>

**New Projects:** Guiyang (2014)  
Shenyang (2015)  
Foshan (2015)  
Langfang (2016)  
Zhengzhou (2016)  
Qingyuan (2017)  
Haikou (2019)

**KEY MILESTONES:** **1994** New World Manila Hotel opens.

**2008** New World Wuhan Hotel opens.

**2009** New World Dalian Hotel opens.

**2010** New World Hotels launches new logo and unveils brand's "modern Oriental hospitality" philosophy.

New World Hotels announces aggressive expansion plan with new openings planned in Beijing, Guiyang, Shenyang, Qingyuan and Haikou.

**2011** Mobile website launched.

**2012** New World Hotels launches private label chain code "NW."

New World Hotels announces projects in Foshan, Langfang and Zhengzhou.

**2013** USD78 million renovations across the brand completed. New World Makati Hotel renamed post renovation.

New World Hotels introduces Residence Club, a new executive club concept.

New World Hotels partners with ANA Mileage Club.

New World Beijing Hotel opens.

**2014** New World Millennium Hotel opens.

**Expansion:** New World Hotels plans to triple its size in the next five years.

**Sales Offices:** Beijing Tel: +86 10 6536 0187  
Shanghai Tel: +86 21 3133 5993

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